

**Conference Agenda  
Thursday 11 February 2010  
DeVere Whites Hotel, Bolton, Greater Manchester, BL6 6SF**

**“PROTECTING YOUR IDENTITY – THE PERSONAL  
AND CORPORATE RISKS”**

<i>Start Time</i>	<i>Speaker</i>	<i>Topic</i>
10:30	Conference registration opens	
11:00	Steve Jackson, Chair, North West Fraud Forum	Steve will make some opening remarks, and set the scene for the 2010 North West Fraud Forum Conference.
11:20	Rosie Cooper, MP, West Lancashire	The Forum would like to welcome Rosie Cooper MP, who will give her perspective on the impact of identity theft on members of the public
11:50	Dr Bernard Herdan, Chief Executive, National Fraud Authority`	Dr Bernard Herdan is well known to many NWFF forum members and will provide a high level update on the progress made in delivering a national fraud strategy, and key deliverables for 2010.
12:20	Detective Superintendent Dave Clarke, City of London Police	Dave Clarke leads the National Fraud Intelligence Bureau and will update the forum on success in implementing “Action Fraud”.
<b>12:50</b>	<b>Lunch</b>	
13:30	Sara Marshall, Director of Identity Rights, Identity & Passport Service	Frauds often need an identity to succeed. Sara Marshall will outline the steps the Passport Service are taking to reduce identity fraud.
14:00	Keith Jones and Matthew Neilson, Royal Mail	Identity theft often relies on the delivery of documentation to succeed. An innovative presentation from the Royal Mail will pose the question of whether the mail is a crime and environment champion, and how it could be a secret weapon in fighting fraud and identity theft.
<b>14:30</b>	<b>Coffee</b>	
15:00	Julian King, Greater Manchester Police and Alex Deane, Companies Investigation Branch, Insolvency Service	Small and medium firms can be particularly expose to long firm fraud. Julian and Alex will talk through the reality of the crime, and explore ways that business can protect itself.
15:30	Panel Session	The speakers invite questions from the North West Fraud Forum membership. What more does the region need to do to reduce the impact of fraud? Do firms, individuals, regulators, the professions and enforcement agencies really work together effectively to deal with the problem?
16:00	<i>Closing remarks</i>	<i>Steve Jackson will sum up the key conference messages and outline future North West Fraud Forum events.</i>

**After the conference, delegates are invited for drinks, to network, meet like-minded people, and talk about how they could contribute to the Forum throughout 2010.**